



**For Immediate Release**

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## ***Ridges* Magazine Debuts**

**March 25, 2008** – The Oak Ridge Chamber of Commerce is pleased to introduce the premiere issue of *Ridges* magazine. *Ridges* is the second installment of the Oak Ridge Chamber of Commerce’s quality of life publication effort which also includes *Solid as Oak*, the Interactive Portfolio introduced in 2007.

*Ridges* will be produced bi-annually and will feature stories and photography highlighting the many valuable and intangible things that make Oak Ridge a special place to live, work and visit. *Ridges* and *Solid As Oak* are produced by the Chamber in partnership with Community Link/Craig Williams Creative, an Oak Ridge Chamber-member publishing company that specializes in chamber and community marketing materials. A copy of *Ridges* will be mailed to all Oak Ridge Chamber members in the coming weeks.

According to Parker Hardy, president of the *Oak* Ridge Chamber of Commerce, “We’re very pleased with the final product we have in *Ridges*. This first issue will show readers what is unique about Oak Ridge including the new Robotic Surgery suite at Methodist Medical Center, give an update on the renovation of Oak Ridge High School, as well as an introduction to Maestro Cornelia Kodkani-Laemml, a native of Switzerland and the director of the Oak Ridge Symphony Orchestra.”

Homer Fisher of the University of Tennessee and chair of the Chamber’s Image department stated, “*Ridges* magazine will serve a very important role in the Chamber’s array of quality of life

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communications tools. Oak Ridge is a special community and *Ridges* will communicate the numerous unique aspects of Oak Ridge."

Production of *Ridges* magazine is an initiative of the Chamber's Image department, chaired by Fisher and the Housing/Population department, chaired by Stacy Myers of Advanced Management, Inc. Story and photography concepts are being developed now for both the Fall 2008 and Spring 2009 issues. Contact the Chamber office with story and photography suggestions.

Myers thanked the supporters of the magazine by stating "This quality publication is possible because of the advertising support provided by Oak Ridge Chamber members. We appreciate their commitment to this new effort to promote Oak Ridge as a residential community of choice in the Innovation Valley."

Advertising sales for the Fall issue of *Ridges* is underway. Chamber members who are interested in advertising in upcoming issues of the magazine should contact Gary Rogers, the *Ridges* Senior Marketing Consultant, at 1-800-455-5600 ext. 2020 or call the Oak Ridge Chamber office at 483-1321.

*Ridges* Advertisers are Methodist Medical Center, AT&T, Rarity Communities, Coldwell Banker, Hampton Inn/Days Inn of Oak Ridge, Howard Hildreth Insurance, Herron Connell Insurance, Len Hart Construction, Tetra Tech, Energy Solutions, S&R Insurance Service, Inc., Linda Brown Realty, Pellissippi State Community College, Oak Ridge Tool-Engineering, Inc., Strategic Consulting Solutions, Oak Ridge Gastroenterology Associates, Martin Oak Ridge Funeral Home, Tara Hills, The Ferrell Shop, Ridgeview, Oak Ridge Utility District, Ametek, Oak Ridge Vision Center, Citizens National Bank, ICX- Target Instruments, American Museum of Science & Energy, NHC Oak Ridge, and B&W Technical Services.

The Oak Ridge Chamber of Commerce is a Four-Star Accredited Chamber of Commerce with approximately 700 members.

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