



For Immediate Release

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Oak Ridge Chamber of Commerce's Annual Christmas Parade to be Held Saturday, December 13, 2008

Entrants Being Sought; Parade Marshals Needed

November 25, 2008 - The Oak Ridge Chamber of Commerce's annual Christmas Parade will be held on Saturday, December 13 at 7:00 p.m. This is the first time in many years that the parade has been held at night. The theme for this year's parade is "A Fantasy of Lights." Entrants are encouraged to use lights in their decorating. Entry forms are available at the Chamber and on the Chamber's website: www.oakridgechamber.org. Entry forms are due by Monday, December 8.

According to Oak Ridge Chamber of Commerce President Parker Hardy, "The parade is shaping up to be a fun event, as always. We think holding the parade at night will create a very festive atmosphere for the participants as well as the spectators."

The parade will include something for everyone. There will be marching bands, classic cars, horses and, the most anticipated participant of all: Santa himself will make an appearance at the end of the parade.

Greta Ownby, Executive Vice President of the Chamber said, "We are very excited to have the parade at night again. However, this presents us with a few challenges and we need lots of community volunteers to ensure the safety and success of the event."

The Chamber will need many volunteer parade marshals to help at the event.

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“Parade marshals serve a very important function at the parade. They help line up the entries, answer questions for participants, and, perhaps, most importantly, help keep an eye on excited children who are participating. We would like parade marshals to walk the parade route with entries as well,” explained Ownby.

For additional information or to volunteer your services as a parade marshal, contact the Oak Ridge Chamber of Commerce at 483-1321 or log onto the Chamber’s website: www.orcc.org.

The Oak Ridge Chamber of Commerce is Four-Star Accredited Chamber of Commerce and a 2008 ACCE Chamber of the Year finalist.

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