



For Immediate Release

Contact: Kathy Gillenwaters, 483-1321

Area Businesses to Participate in Chamber's 6th Annual Business-to-Business Expo

October 12, 2007 – Almost 60 Oak Ridge Chamber of Commerce member businesses have reserved booth space for the Oak Ridge Chamber of Commerce's 6th Annual Business-to-Business Expo. The event will be held on Thursday, November 1 at the Oak Ridge Civic Center from 8 a.m. to 3 p.m. The Expo is designed to stimulate business-to-business sales so anyone associated with a business - Chamber member or not - is encouraged to attend.

The Civic Center is a new location for the Expo and allows for vendors to have traditional trade show amenities like pipe and drape booths. Attendees will be asked to provide a business card at the door and are encouraged to have additional business cards on hand to exchange as they network and develop new leads and business relationships.

"The Expo is shaping up to be a very exciting event for both participants and attendees," said Tom Hilton, President of Y-12 Federal Credit Union and the Chamber's Vice Chairman for Organizational Value. "Participants in past Expos have found that they are able to reach new clients and customers through this approach."

There are a few changes to the format of the Expo this year. The booths will remain open during the lunch hour this year allowing attendees who wish to come by during their break time to do so. Also new this year is a seminar presented by Jutta Bangs, Senior Business Counselor with the

*Oak Ridge Chamber of Commerce
1400 Oak Ridge Turnpike
Oak Ridge, TN 37830
(865) 483-1321*

Tennessee Small Business Development Center (TSBDC). The seminar will serve as a general introduction to the TSBDC, the services they offer and basic information on business plans. Bangs will be on hand during the Expo to answer questions about starting a business.

According to Parker Hardy, President of the Oak Ridge Chamber of Commerce, “The Business-to-Business Expo is one of many events the Chamber sponsors to encourage new business relationships among the Chamber’s membership each year. This event goes beyond networking - it delves deeper into commerce. Oak Ridge area business people who want to trade with other Oak Ridge area businesses should definitely attend on November 1.”

Comcast Cable is serving as the food sponsor for the Expo and will provide beverages and snacks to participants and attendees.

Strategic Investors in the Chamber’s Organizational Value area are Amedysis Home Healthcare of Oak Ridge, Proforma, Iron Mountain and Cook’s Comfort Systems.

For additional information, contact the Oak Ridge Chamber of Commerce at 483-1321 or www.orcc.org.

The Oak Ridge Chamber of Commerce is a Four-Star Accredited Chamber of Commerce with approximately 700 members.

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