

MENU OF SERVICES

Below is a partial list of services and opportunities provided by your Oak Ridge Chamber of Commerce.

- Networking Opportunities
- Mailing Labels
- E-Newsletter
- acorn Newsletter
- Buyer's Guide
- Business to Business Referrals
- Consumer to Business Referrals
- NationJob Internet Job Postings
- Business EXPO
- Small Business Counseling
- Residential Relocation Assistance
- Publicity and Exposure
- Demographic Information
- Retail Roundtable
- *Ridges* Magazine
- Towncast
- Young Professionals
- Education & Training
- Business Location Assistance
- Retail Roundtable

2011 OAK RIDGE CHAMBER OF COMMERCE BOARD OF DIRECTORS

Mike Belbeck

Chairman of the Board

Methodist Medical Center of Oak Ridge

Peggy Adcock

Y12 Federal Credit Union

David Bradshaw

SunTrust

Brenda Curtis

WSI

Peggy Hanrahan

Realty Center

Melinda Hillman

Roane State

Community College

Wayne Hope

Enrichment Federal Credit Union

Gretchen Julius

Doubletree Hotel

Stan Mitchell

The Oak Ridge Observer

Veronica O'Hearn

URS

Amit Patel

Staybridge Suites

Henry Perry

HM Enterprises

Billy Stair

UT-Battelle

Mike Twine

G2 Engineering

Mark Watson

City of Oak Ridge

Stephen Whitson

HS Whitson

Tom Beehan

Mayor, City of Oak Ridge

Robert Brown

U.S. Department of Energy

Leslie England

ORUD

Beth Harris

Belk

Chuck Hope

Chuck's Car Care

Chris Johnson

ORNL Federal Credit Union

Darrel Kohlhorst

B&W Y-12

Susanna Navarro-Valenti

Navarro Engineering

Alan Parker

EnergySolutions

Andy Page

ORAU

Dean Russell

Flatwater Grill

Kerry Trammell

NHC Oak Ridge

Jim Vogelsang

USEC

Terry Wheeler

TK Wheeler Jewlers

OAK RIDGE CHAMBER OF COMMERCE STAFF

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MILLENNIUM PARTNERS

TITANIUM






PLATINUM



































COPPER




BRONZE

<ul style="list-style-type: none"> Chuck's Car Care Center Herron Connell Insurance Blaine Construction Company NHC Oak Ridge Bacon Howard & Company Coldwell Banker Wallace & Wallace Akins Crisp Public Strategies 	<ul style="list-style-type: none"> Proforma CDM Federal Programs Shaw E & I Advanced Management, Inc. Kramer Rayson, LLP Centennial Village Avisco
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HEADED IN THE RIGHT DIRECTION



2011 PROGRAM OF WORK

2011 ACTIONS

RETAIL/COMMERCIAL DEVELOPMENT

Vice Chairman – Stephen Whitson, *HS Whitson Construction*

- Lead an initiative to establish a conference center in Oak Ridge.
- Conduct educational Retail Roundtables to boost retail and small business sales and customer service.
- Market available land and buildings for retail and commercial development.
- Advocate for the re-development of the Oak Ridge City Center.
- Identify and recruit retail and commercial businesses through exhibition and networking at statewide, regional and national meetings.
- Provide small business training, counseling and support through the Oak Ridge Small Business Development Center.
- Pursue a “shop and buy local” campaign.
- Build strategic alliances to attract tenants to older shopping centers.

RESIDENCY

Vice Chairman – Chuck Hope, *Chuck's Car Care Center*

- As the market improves, facilitate developers' efforts to build homes in the \$150,000 to \$250,000 price range.
- Pursue the development of corporate housing and upscale apartments.
- Expand our Live Where You Work campaign by building relationships with the Human Resource professionals and recruiters for Oak Ridge businesses, building new hire/Realtor referral programs when feasible.

ORGANIZATIONAL VALUE

Vice Chairman – Robert Brown, *U.S. Department of Energy, Oak Ridge Operations*

- Conduct high energy, one week membership recruitment event in May.
- Craft a multi-year strategic plan, using member focus groups as a starting point for program development.

- Assess and improve Chamber communications and call-to-action tools.
- Conduct high-value member business building opportunities and networking.
- Through volunteer Chamber Connectors show customers how to take advantage of member benefits and identify opportunities for greater value.
- Hire a membership services executive.

QUALITY OF LIFE

Vice Chairman – Brenda Curtis, *WSI - Oak Ridge*

- Partner with the City of Oak Ridge to conduct a community pride campaign.
- Produce “Chamber-branded” events and support allied special events.
- Continue to work with affiliated groups to improve the physical entrances to the City.
- Promote Oak Ridge through publications, speaking engagements and communications targeted to retail/commercial and residential decision makers.

ADVOCACY

Vice Chairman – Kerry Trammell, *NHC of Oak Ridge*

- Monitor legislation at all levels of government and mobilize membership to appropriate action.
- Lead or partner with affiliate groups to coordinate advocacy delegation to Nashville and Washington.
- When appropriate, endorse applicants for City Council-appointed positions on key boards and commission.
- Develop and expand relationships with elected and appointed officials and key staff at the state and federal levels.
- Through the Development Forum advocate pro-business development and redevelopment policies in the city.
- Encourage and support City of Oak Ridge neighborhood revitalization efforts.

JOB CREATION/CAPITAL INVESTMENT – OAK RIDGE ECONOMIC PARTNERSHIP

Chairman – David Bradshaw, *SunTrust Bank*

- Continue promoting the Knoxville-Oak Ridge Innovation Valley brand and leading the Technology & Entrepreneurship program area through *Innovation Valley Inc.*
- Market Oak Ridge as a preferred business location to site selection consultants and corporate decision makers within target industry sectors.
- In conjunction with the Innovation Valley Director of Technology, continue implementation of the Battelle Technology Strategy to maximize regional technology assets.
- Lead existing business initiatives to encourage companies to expand in Oak Ridge.
- Advance education and workforce development initiatives for new and existing companies.
- Partner with appropriate allies to promote an entrepreneurial culture.
- Develop and maintain land, building and data resources needed to facilitate Oak Ridge business growth.
- Provide executive management and marketing services to the Industrial Development Board of the City of Oak Ridge.

CENTER FOR LEADERSHIP & COMMUNITY DEVELOPMENT

- Complete the corporate formation of the Center for Leadership & Community Development.
- Conduct the 2011 Leadership Oak Ridge program.
- Coordinate the Youth Leadership Oak Ridge program.
- Support the mission and growth of Young Professionals of Oak Ridge.
- Transition Leadership Oak Ridge Alumni into the Center.
- Identify new opportunities for leadership impact.